Appendix 2 - Four main priorities in the Belfast Agenda

Growing the economy

- Create employment and opportunity
- Attract investment into Belfast
- Foster business growth in Belfast
- Strengthen business relationships and make it easy to do business
- Maximise the impact of the city region
- Increase tourism spend
- Reduce economic inequalities

Living here

- Improve neighbourhoods
- Improve the city living experience
- Improve community relations
- Reduce life inequalities
- Enable active, healthy and empowered citizens
- Provide fit-forpurpose city services
- Support and care for people who face multiple challenges
- Focus on younger and older people

City development

- Promote and position the city to compete
- Develop city's infrastructure and improve connectivity locally, nationally and internationally
- Drive the physical and cultural regeneration of the city centre
- Deliver key strategic physical projects and policies
- Attract more tourists
- Protect and enhance our environment and built heritage

Working and learning

- Address educational inequalities and increase skills attainment
- Address barriers to employment at structural and personal level
- Enhance and increase the skill levels of our residents and attract and retain even more skilled people
- Match people and skills to opportunities across Belfast
- Reduce poverty and economic inactivity